



Intern – Marketing Department (Summer Intern)

IGM Financial, IG Wealth Management

[Link](#)

IGM Financial Inc. is a leading wealth and asset management company in Canada, managing approximately \$271 billion in assets. It offers financial planning and investment services to over two million Canadians through IG Wealth Management and Mackenzie Investments.

Founded in 1926, IG Wealth Management is a key part of IGM's business model, providing comprehensive wealth management services to Canadian financial advisors and their clients.

With a vision to inspire financial confidence, IG Wealth Management is recognized as one of Manitoba's Top Employers, Canada's Top 100 Employers, and Best Diversity Employers, aiming to innovate the industry and support Canadians in achieving their financial goals.

Join our team to engage in continuous learning and skill development in a supportive environment. Experience the best of both worlds with our hybrid work environment, where you spend three days a week in the office, connecting, collaborating, and enjoying quality time with your amazing colleagues! Our Values: Be better; we strive for improvement in everything we do. Be accountable; we foster clarity and are empowered to act responsibly. Be a team; we are united to drive collective impact to achieve our goals.

Position:

We are currently hiring an intern looking for a summer term position, May to August 2026. Candidates in an undergraduate program that will be returning to school after the internship to be eligible to apply.

Reporting to the Director, the Marketing Intern, IG Marketing will engage with a wide variety of stakeholders across Distribution, Product and Marketing teams to contribute to the success of initiatives that engage clients and help advisors deliver on their mandate. This will involve researching and analyzing both third party and client data reports, compiling content for campaigns, and contributing to a playbook initiative that codifies marketing best practices.

Major responsibilities include:

- Participating in the marketing meetings to gain insight on our strategy on how research and analysis contribute to our success
- Managing tactical plans to turn strategic priorities into deliverables, inclusive of content development and stakeholder engagement.
- Proposing a playbook format to make best practice marketing approaches easy for advisors to implement to the Director, and working on the prototype of the initial product
- Working on the delivery of specific initiatives associated with the client journey (from onboarding through ongoing service to estate services) to improve the client experience

Minimum Requirements:

- Enrolled in marketing courses
- Experience or interest in the financial services / banking industry



- Strong interpersonal communications skills, presentation and (copy) writing ability
- Good knowledge of and experience digital and email marketing
- Good relationship management and communication skills
- Proficiency in MS Office Suite, specifically PowerPoint and Excel

Education:

- Currently pursuing a University degree or College Diploma with an emphasis on Marketing, Communications or Business Administration

To apply, please include a resume and transcripts (full unofficial version) by February 8, 2026 at 11:59 pm EST.

The expected annual base salary range (prorated for the term) for this role is (44,000 - 47,000), which is determined based on year of study, IGM program, geographic location and candidate's skills, knowledge and experience. In addition to base salary, this role is eligible for paid time off.

IGM is a diverse workplace committed to doing business inclusively - this starts with having a representative workforce! We encourage applications from all qualified candidates that represent the diversity present across Canada – including racialized persons, women, Indigenous persons, persons with disabilities, 2SLGBTQIA+ community, gender diverse and neurodiverse individuals, as well as all who may contribute to the further diversification of ideas.

IG is an accessible employer committed to providing a barrier-free recruitment experience. If you require an accommodation or this information in an alternate format at any stage of the recruitment process, please reach out to the Talent Acquisition team who will work with you to meet your needs.

We thank all applicants for their interest in IG Wealth Management; however, only those candidates selected for an interview will be contacted.