



**Intern – Marketing Department (Winter Intern)  
Mackenzie Investments - Toronto Office**

[Job Link](#)

IGM Financial Inc. is a leading wealth and asset management company in Canada, managing approximately \$271 billion in assets. It offers financial planning and investment services to over two million Canadians through IG Wealth Management and Mackenzie Investments.

Mackenzie Investments, founded in 1967, is a key part of IGM's business model, serving as a comprehensive asset-management partner for Canadian financial advisors and their clients.

**At Mackenzie Investments You Can Build Your Career with Confidence.** We are proud to be recognized as one of Canada's Top 100 Employers for the fourth consecutive year and one of Canada's Best Diversity Employers. Our vision and strategy aim to innovate the industry and support Canadians in achieving their financial goals.

Join our team to engage in continuous learning and skill development in a supportive environment. Experience the best of both worlds with our hybrid work environment, where you spend three days a week in the office, connecting, collaborating, and enjoying quality time with your amazing colleagues! Our Values: Be better; we strive for improvement in everything we do. Be accountable; we foster clarity and are empowered to act responsibly. Be a team; we are united to drive collective impact to achieve our goals.

**Position**

We are currently hiring an intern looking for a winter term position, January to April 2025. Candidates in an undergraduate program that will be returning to school after the internship to be eligible to apply.

The position will report to the Senior Manager of Marketing for Mackenzie Investments. The role will require you to collaborate with a highly specialized cross-functional team of marketers and business partners to implement marketing initiatives that build the Mackenzie brand to drive acquisition, growth, and retention.

As the intern, you will assist the team with building brand awareness and consideration with financial advisors while also supporting client communications. The desired candidate will have an interest in financial service marketing and performs their best when challenged with new and diverse opportunities.

**Responsibilities:**

**This role will require an organized, proactive individual who is able to multi-task. The following are select key responsibilities:**

- Support the execution of the strategic marketing plans for multi-channel and multi-segment initiatives
- Oversee and manage relevant webpages
- Coordinate the production of product and event support materials



- Coordinate approvals and feedback from cross-functional stakeholders
- Build and manage close relationships with key business partners, both inside and outside of marketing, to understand their strategies and priorities
- Support efforts to better understand and improve the experience and resources for advisors and investors
- Other duties as they pertain to marketing and brand initiatives

**To apply, please include a resume and transcripts (full unofficial version) by September 21, 2025 at 11:59 pm EST.**

IGM is a diverse workplace committed to doing business inclusively - this starts with having a representative workforce! We encourage applications from all qualified candidates that represent the diversity present across Canada – including racialized persons, women, Indigenous persons, persons with disabilities, 2SLGBTQIA+ community, gender diverse and neurodiverse individuals, as well as all who may contribute to the further diversification of ideas.

Mackenzie Investments is an accessible employer committed to providing a barrier-free recruitment experience. If you require accommodation or this information in an alternate format at any stage of the recruitment process, please reach out to the Talent Acquisition team who will work with you to meet your needs.

We thank all applicants for their interest in Mackenzie Investments; however, only those candidates selected for an interview will be contacted.